



CERTIFIED FINANCIAL PLANNER BOARD OF STANDARDS, INC.

Dear CFP Board-Registered Program Student:

On behalf of Certified Financial Planner Board of Standards, Inc. (CFP Board), I congratulate you for your decision to enroll in a CFP Board-Registered Program. The broad-based financial planning curriculum you will experience can be the cornerstone of a rewarding career that allows you to help others in your community achieve their financial goals through sound financial planning.

Completion of these courses satisfies part of the four “Es” requirements (Education, Examination, Experience and Ethics) needed to achieve the recognized standard of excellence in personal financial planning, the CFP® certification. Upon completing these courses, you have the opportunity to set yourself apart in the financial planning field by passing the CFP® Certification Examination and then completing the certification process by fulfilling bachelor’s degree, work experience and ethics requirements.

Over the past 25 years, the CFP® certification has become well-known by consumers and the media as a symbol of professionals who have committed to a high level of competent, ethical and professional conduct. Surveys regularly show a higher level of satisfaction among clients of CFP® certificants than those of other professionals in a broad range of factors, and the CFP® certification has increasingly become an essential requirement for career advancement within the financial planning profession.

I encourage you to visit CFP Board’s website at www.CFP.net/GetCertified to learn more about your path to CFP® certification. While you’re on the CFP Board website, we invite you to establish a secure online account with CFP Board by completing the form located at www.CFP.net/students. Creating an account will allow us to provide you with the most current information about the CFP® certification requirements.

Again, congratulations for your decision to pursue personal financial planning, a satisfying career that benefits the public. We look forward to helping you through the CFP® certification process and wish you the best in your studies.

Sincerely,

A handwritten signature in black ink that reads "Kevin R. Keller". The signature is written in a cursive style with a large, prominent "K" at the beginning.

Kevin R. Keller, CAE
CEO, CFP Board

P.S. Please visit www.CFP.net/students today to create an account with CFP Board and keep up-to-date with the latest about CFP Board’s activities and the requirements for CFP® certification.