



CERTIFIED FINANCIAL PLANNER BOARD OF STANDARDS, INC.

Charles Chaffin, EdD
Director, Academic Programs and Initiatives



Dr. Charles R. Chaffin has been Director of Academic Programs and Initiatives since March 2010.

In this role, he provides guidance and oversight to the 370 CFP Board Education Programs across the United States.

His educational background has focused upon teaching pedagogy, curriculum and instruction, educational and cognitive psychology, learner assessment, and higher education administration. He has taught all levels of learners, from elementary and secondary instruction in the public schools, to baccalaureate, graduate, and doctoral-level courses in higher education.

Dr. Chaffin has collaborated with a variety of colleges and universities in developing and revising curricula to enhance student achievement in both degree and non-degree programs of study. He has published several papers that have focused upon the cognitive workload of learners in different task settings, reflective practice, and best practices in higher education curriculum and instruction. Dr. Chaffin is the editor of the *Financial Planning Competency Handbook* from CFP Board, published in 2013 by John Wiley & Sons.

He holds a Doctor of Education degree from the University of Illinois at Urbana-Champaign with an additional graduate degree from the University of Michigan.

ABOUT CFP BOARD

The mission of Certified Financial Planner Board of Standards, Inc. is to benefit the public by granting the CFP® certification and upholding it as the recognized standard of excellence for competent and ethical personal financial planning. The Board of Directors, in furthering CFP Board's mission, acts on behalf of the public, CFP® certificants and other stakeholders. CFP Board owns the certification marks CFP®, CERTIFIED FINANCIAL PLANNER™, CFP® (with plaque design) and CFP® (with flame design) in the U.S., which it awards to individuals who successfully complete CFP Board's initial and ongoing certification requirements. CFP Board currently authorizes more than 72,000 individuals to use these marks in the U.S.