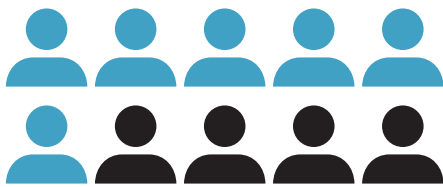


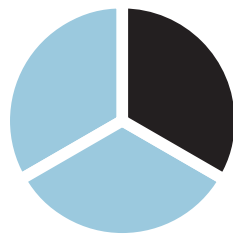
Are You a Concerned Striver?

Concerned Strivers have high incomes, but still struggle to make ends meet due to financial demands, including mortgage debt, credit card debt and college payments.

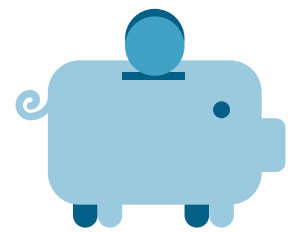
Three-in-four Concerned Strivers are very concerned about their ability to save.



Six-in-ten Concerned Strivers think it is extremely important to save money.



Two-thirds of Concerned Strivers are confident in their understanding of how best to save money.



Due to financial pressures, only **half** of Concerned Strivers are able to save regularly on a monthly basis.

Working Toward Retirement Goals, Paying Off Credit Card Debt



Roughly one-third believe they are behind in meeting their own retirement goals. (31%)



Half are somewhat confident they are saving enough or have saved enough to live comfortably in retirement. (54%)



Three-in-five agree credit card debt is one of the most important to pay off. (61%)