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**Build Your Future by Helping Others with a Career as a**

**CERTIFIED FINANCIAL PLANNER™ Professional**

“One of the things I like most about being a CFP® pro is that I get to make a difference in people’s lives. It’s not a transaction – they’re deciding to bring you into their lives and be responsible for what’s most precious to them.”

## Justin Sullivan, CFP®

**Go to CFPpro.org to watch Justin’s video and learn more about financial planning.**

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**FACTS ABOUT FINANCIAL PLANNING**

## **Freedom and flexibility.**

Talk to successful CFP® professionals and you will learn that what they value the most in their work is the ability to balance personal and professional lives.

## **It’s not all about math.**

CFP® professionals help people take a holistic, “big picture” look at their finances to help them reach their life goals.

## **Not a one-size-fits-all career.**

From striking out on your own to working at firms big and small, there are a variety of career pathways for CFP® professionals.

## **A rewarding career helping others.**

## This exciting career brings personal satisfaction of helping others, as well as financial rewards. According to the Bureau of Labor Statistics, median pay for financial planners is $89K.

## **A profession in demand.**

Job growth for financial advisors is expected to grow 4 times higher than other occupations, according to the Bureau of Labor Statistics.



**Interested in a career in financial planning?**

Contact [school contact name and title] at [contact info] to learn more about our [program name].



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