

**CFP BOARD**

ETHICS CE  
POP-UP QUESTIONS  
SHORT QUIZ

MATERIALS ARE BASED ON THE  
CFP BOARD *CODE OF ETHICS AND STANDARDS OF CONDUCT*  
EFFECTIVE DATE: OCTOBER 1, 2019

## POP-UP QUESTIONS BY LEARNING OBJECTIVE

**Description:** A series of quick response pop-up questions cover learning objectives 1, 2, 3 and 5. There are no pop-up questions for learning objective 4. Any or all of the questions can be incorporated into the presentation.

**Quiz Title:** Pop-Up Questions – LO1

**Total # of Questions:** 3

**Time:** 2 Minutes

- The *Code and Standards* contains new Duties to Clients when Selecting, Using, and Recommending Technology, and when Recommending, Engaging, and Working With Additional Persons.
  - Answer Options: **True** False
- A CFP® Professional may use the term “fee-based” to describe his or her compensation method only if the CFP® Professional satisfies the standard for being “fee-only.”
  - Answer Options: True **False**
- There has been no change in the reporting that a CFP® Professional must make to CFP Board concerning events that may reflect a violation of the *Code and Standards*.
  - Answer Options: True **False**

**Quiz Title:** Pop-Up Questions – LO2

**Total # of Questions:** 5

**Time:** 3 Minutes

- Under the *Code and Standards*, whether a CFP® Professional has a fiduciary duty depends on whether the CFP® Professional is providing “Financial Planning.” A CFP® Professional may provide Financial Advice without owing a Fiduciary Duty.
  - Answer Options: True **False**
- In order for there to be Financial Advice, there must be compensation.
  - Answer Options: True **False**
- A CFP® Professional who provides marketing materials and general financial education materials is “Providing Financial Advice.”
  - Answer Options: True **False**
- A CFP® Professional’s Duties of Loyalty, Care and to Follow Client Instructions are components of the Fiduciary Duty that is owed to Clients.
  - Answer Options: **True** False
- The Duty to Follow Client Instructions is absolute. There are no exceptions.
  - Answer Options: True **False**

**Quiz Title:** Pop-Up Questions – LO3

**Total # of Questions:** 6

**Time:** 3 Minutes

- A CFP® professional providing Financial Planning must document all communications with the Client.
  - Answer Options:        True            **False**
  
- There are seven steps in the Financial Planning process.
  - Answer Options:        **True**            False
  
- If a Client does not want to enter into a Financial Planning Engagement, but a CFP® professional believes that the scope of the work requested requires the CFP® professional to comply with the Practice Standards, the CFP® professional may limit the scope of the Engagement to services that do not require application of the Practice Standards.
  - Answer Options:        **True**            False
  
- To understand the Client’s Personal and Financial Circumstances, a CFP® professional must analyze both quantitative and qualitative information.
  - Answer Options:        **True**            False
  
- If a Client has a reasonable basis for believing that a CFP® professional is providing Financial Planning, then the CFP® professional must comply with the Practice Standards.
  - Answer Options:        **True**            False
  
- The effect of the Financial Advice on the Client’s exposure to risk is what determines whether a CFP® professional is required to provide Financial Planning.
  - Answer Options:        True            **False**

**Quiz Title:** Pop-Up Questions – LO5

**Total # of Questions:** 5

**Time:** 3 Minutes

- A Conflict of Interest is present when the interests of the CFP® professional and the interests of the Client are adverse.
  - Answer Options:        **True**            False
  
- Ambiguity in a Material Conflict of Interest disclosure provided to a Client will be interpreted in favor of the Client.
  - Answer Options:        **True**            False

- A sincere belief by a CFP® professional with a Material Conflict of Interest that he or she is acting in the best interests of the Client is sufficient to excuse the CFP® professional's failure to make full disclosure of the Material Conflict of Interest.
  - Answer Options: True **False**
- The greater the potential harm a Material Conflict of Interest presents to the Client, and the more significantly a business practice that gives rise to the conflict departs from commonly-accepted practices among CFP® professionals, the less likely it is that CFP Board will infer informed consent absent clear evidence of informed consent.
  - Answer Options: **True** False
- A CFP® professional must adopt and follow business practices reasonably designed to prevent Material Conflicts of Interest from compromising the CFP® professional's ability to act in the Client's best interests.
  - Answer Options: **True** False

## SHORT QUIZ

**Description:** These quick fill-in the blank questions would be a good opening exercise or end-of-program activity to test retention of some of the core concepts.

**Total # of Questions:** 5

**Time:** 3:00 Minutes

Q1: How many steps are now in the Financial Planning Process?

- Answer Options: Six **Seven** Five Eleven

Q2: The Professional Services to be provided pursuant to an Engagement is defined as the Scope of \_\_\_\_\_.

- Answer Options: **Engagement** Responsibility Authority Planning

Q3: A CFP® professional must act as a \_\_\_\_\_ at all times when providing Financial Advice to a Client.

- Answer Options: Investor Planner **Fiduciary** Client

Q4: There is a(n) \_\_\_\_\_ when a CFP® professional has duties to one Client that are adverse to another Client.

- Answer Options: **Conflict** Advantage Opportunity Collusion

Q5: A CFP® professional who exercises care, skill, prudence, and diligence to act in the best interests of the Client is fulfilling the \_\_\_\_\_.

- Answer Options: Duty of Loyalty Duty to CFP Board Duty to Follow Client's Instructions **Duty of Care**