

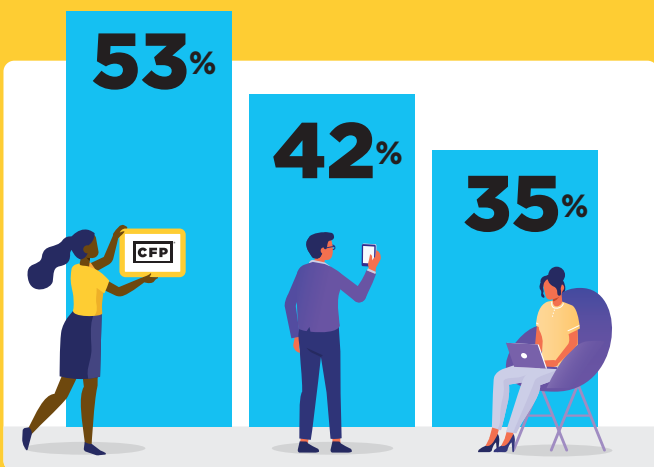
# HOW DO FEMALE CFP® PROFESSIONALS VIEW THEIR CAREER IN COMPARISON TO OTHERS?

For women, the CFP® certification helps demonstrate their competence in front of clients that have been conditioned into thinking of advisors as men.

**Despite these challenges, female CFP® professionals are more satisfied with their careers compared to other female financial advisors.**

## STRONG SATISFACTION

**Over half of female CFP® professionals indicate strong satisfaction with their careers**, compared to 35% of other female financial advisors and 42% of male CFP® professionals.



# 69%

## STRONG RECOMMENDATION

**Female CFP® professionals are more likely to recommend CFP® certification to colleagues than their male counterparts.** 69% of females vs. 49% of males agree that the time and effort required to obtain the CFP® certification was worthwhile.

