

HOW DO FEMALE CFP® PROFESSIONALS VIEW THEIR OWN ABILITIES?

51%

65%

GREATER SENSE OF CONFIDENCE

When it comes to reported self-confidence, women scored higher than men (65% to 51%)

GREATER SENSE OF CLIENT TRUST

More women feel they've built client trust (74% of female CFP® professionals vs. just 53% of their male counterparts)

74%

GREATER SENSE OF SATISFACTION

- ✓ with their approach to financial planning (49% vs. 34% for male CFP® professionals)
- ✓ with their revenue growth (24% vs. 13% of male CFP® professionals)