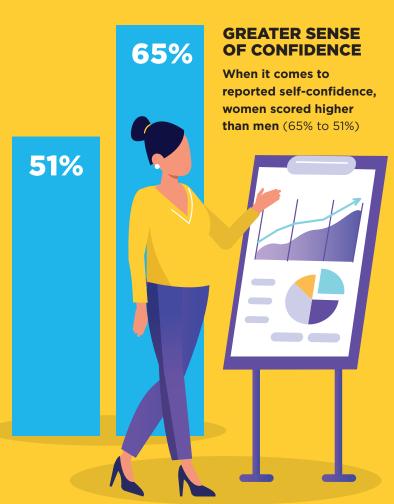
## HOW DO FEMALE CFP® PROFESSIONALS VIEW THEIR OWN ABILITIES?





## **GREATER SENSE OF CLIENT TRUST**

More women feel they've built client trust (74% of female CFP\* professionals vs. just 53% of their male counterparts)



## **GREATER SENSE OF SATISFACTION**



with their approach to financial planning (49% vs. 34% for male CFP® professionals)



with their revenue growth

(24% vs. 13% of male CFP® professionals)