

**CFP Board Public Awareness Campaign  
Highlights for week of 4/18/11\***

| Program                             | Network         | Time      | MON<br>04/18 | TUE<br>04/19 | WED<br>04/20 | THU<br>04/21 | FRI<br>04/22 | SAT<br>04/23 | SUN<br>04/24 |
|-------------------------------------|-----------------|-----------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| Designed to Sell                    | HGTV            | 12:30-1p  |              |              |              |              |              | x            |              |
| Income Property                     | HGTV            | 10-10:30a |              |              |              |              |              | x            |              |
| Homes on Homes                      | HGTV            | 8-9a      |              |              |              |              |              |              | x            |
| House Hunters International         | HGTV            | 12:30-1p  |              |              |              |              |              |              | x            |
| Sweat Equity                        | HGTV            | 7:30-8a   |              |              |              |              |              |              | x            |
| Over Your Head                      | HGTV            | 10-10:30a |              |              |              |              |              |              | x            |
| Hardcore History                    | History Channel | 11p-12m   | x            |              |              |              |              |              |              |
| Only In America                     | History Channel | 8-9p      |              | x            |              |              |              |              |              |
| Real History                        | History Channel | 7-9a      |              |              |              |              |              | x            |              |
| \$40 a Day                          | Travel Channel  | 9-9:30a   | x            | x            |              |              |              |              |              |
| Anthony Bourdain: No Reservations   | Travel Channel  | 1-2p      |              |              | x            | x            |              |              |              |
| Anthony Bourdain: No Reservations   | Travel Channel  | 8-9p      | x            |              |              |              |              |              |              |
| Food Paradise                       | Travel Channel  | 4-5p      | x            |              |              |              |              |              |              |
| Man V. Food                         | Travel Channel  | 3:30-4p   |              |              | x            |              |              |              |              |
| Man V. Food                         | Travel Channel  | 8-8:30p   |              |              |              | x            |              |              |              |
| Bizarre Foods with Andrew Zimmerman | Travel Channel  | 6-7p      | x            | x            | x            | x            |              |              |              |
| Tastiest Places to Chowdown         | Travel Channel  | 4-5p      |              |              |              |              |              | x            |              |
| Food Wars                           | Travel Channel  | 9:30-10a  |              |              |              |              |              |              | x            |
| Sportscenter                        | ESPN            | 9a-3p     |              | x            |              | x            | x            |              |              |
| Sports News: Outside the Lines      | ESPN            | 3-4p      | x            |              |              |              |              |              |              |
| Golf coverage                       | ESPN 2          | 1-2p      |              |              |              |              |              |              | x            |
| Mike & Mike in the Morning          | ESPN 2          | 6-9a      | x            | x            | x            | x            | x            |              |              |
| Fox & Friends                       | Fox News        | 6-9a      |              |              |              |              | x            |              |              |
| Fox & Friends Sa-Su                 | Fox News        | 7-8a      |              |              |              |              |              |              | x            |
| America's Newsroom                  | Fox News        | 9-11a     |              |              |              | x            | x            |              |              |
| Fox Report                          | Fox News        | 7-8p      |              |              |              |              |              | x            |              |
| Huckabee                            | Fox News        | 8-9p      |              |              |              |              |              |              | x            |
| Fox Business Market Coverage        | Fox Business    | 12n-4p    | x            | x            |              |              | x            |              |              |
| The Willis Report                   | Fox Business    | 5-6p      | x            | x            |              |              |              |              |              |
| Varney & Company                    | Fox Business    | 9:30-11a  |              | x            |              |              | x            |              |              |
| Freedom Watch with Judge Napolitano | Fox Business    | 11p-12a   |              |              |              | x            |              |              |              |
| Fox Business Cavuto                 | Fox Business    | 6-7p      |              |              |              |              | x            |              |              |
| CNN Newsroom                        | CNN             | 12n-3p    | x            |              |              |              |              |              |              |
| Piers Morgan Tonight                | CNN             | 9-10p     | x            |              |              |              |              |              |              |
| CNN Weekend Sat                     | CNN             | 12n-6p    |              |              |              |              |              | x            |              |
| CNN Weekend Sun                     | CNN             | 3-6p      |              |              |              |              |              |              | x            |
| CNN Presents                        | CNN             | 8-9p      |              |              |              |              |              |              | x            |
| Hardball                            | MSNBC           | 5-6p      | x            |              |              |              |              |              |              |
| The Last Word                       | MSNBC           | 8-9p      | x            |              |              |              |              |              |              |
| MSNBC Reports                       | MSNBC           | 10-11p    |              |              |              |              |              | x            |              |

*\* Broadcast schedule for CFP Board television spot as of 4/11/11. Actual broadcast times may vary due to programming decisions by individual cable television networks.*

**CFP Board Public Awareness Campaign  
Highlights for week of 4/25/11\***

| Program                             | Network         | Time        | MON<br>04/25 | TUE<br>04/26 | WED<br>04/27 | THU<br>04/28 | FRI<br>04/29 | SAT<br>04/30 | SUN<br>05/01 |
|-------------------------------------|-----------------|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| House Hunters International         | HGTV            | 9:30-10:30p | x            |              | x            |              |              |              |              |
| Property Virgins                    | HGTV            | 9:30-10p    |              | x            |              |              |              |              |              |
| House Hunters                       | HGTV            | 11-11:30p   |              |              |              | x            |              |              |              |
| Selling New York                    | HGTV            | 9-9:30p     |              |              |              | x            |              |              |              |
| Divine Design                       | HGTV            | 3:30-4p     |              |              |              |              | x            |              |              |
| Bathtastic                          | HGTV            | 7:30-8a     |              |              |              |              |              | x            |              |
| Kitchen Impossible                  | HGTV            | 7-7:30a     |              |              |              |              |              | x            |              |
| Holmes Inspection                   | HGTV            | 9-10p       |              |              |              |              |              |              | x            |
| Holmes on Homes                     | HGTV            | 8-9a        |              |              |              |              |              |              | x            |
| Tech It To The Max                  | History Channel | 6-7p        | x            |              |              |              |              |              |              |
| Time Machine                        | History Channel | 9-11p       |              |              | x            |              |              |              |              |
| History 360                         | History Channel | 8p-12m      |              |              |              |              |              | x            |              |
| History Zone                        | History Channel | 9a-12n      |              |              |              |              |              | x            | x            |
| History Sunday                      | History Channel | 11p-12m     |              |              |              |              |              |              | x            |
| Anthony Bourdain: No Reservations   | Travel Channel  | 7-8p        | x            |              |              |              |              |              |              |
| Amazing Vacation Homes              | Travel Channel  | 10:30-11a   |              |              |              | x            |              |              |              |
| Man V. Food                         | Travel Channel  | 8-8:30p     |              |              |              |              | x            |              |              |
| Extreme                             | Travel Channel  | 6-7p        |              |              |              |              |              | x            |              |
| Bert the Conqueror                  | Travel Channel  | 9-9:30p     |              |              |              |              |              |              | x            |
| Samantha Brown's Asia               | Travel Channel  | 8-9a        |              |              |              |              |              |              | x            |
| Food Wars                           | Travel Channel  | 5-5:30p     |              |              |              |              |              |              | x            |
| Sportscenter                        | ESPN            | 9a-3p       |              |              | x            | x            |              |              |              |
| Sportscenter on E2                  | ESPN 2          | 2-3p        |              |              | x            |              |              |              |              |
| Mike & Mike in the Morning          | ESPN 2          | 6-10a       | x            |              |              | x            | x            |              |              |
| Fox & Friends                       | Fox News        | 6-9a        |              |              |              | x            |              |              |              |
| America's Newsroom                  | Fox News        | 9-10a       | x            |              |              |              |              |              |              |
| Your World Neil Cavuto              | Fox News        | 4-5p        | x            |              |              |              |              |              |              |
| Huckabee                            | Fox News        | 8-9p        |              |              |              |              |              | x            |              |
| Geraldo At Large                    | Fox News        | 5-6a        |              |              |              |              |              |              | x            |
| Fox Business Market Coverage        | Fox Business    | 12n-4p      | x            |              |              | x            | x            |              |              |
| Varney & Company                    | Fox Business    | 9:30-11a    |              | x            |              |              | x            |              |              |
| Fox Business Bulls & Bears          | Fox Business    | 4-5p        | x            |              |              |              |              |              |              |
| The Willis Report                   | Fox Business    | 5-6p        |              |              |              | x            | x            |              |              |
| Freedom Watch with Judge Napolitano | Fox Business    | 11p-12m     |              |              |              | x            |              |              |              |
| CNN Newsroom                        | CNN             | 12n-3p      | x            |              |              |              |              |              |              |
| John King                           | CNN             | 7-8p        | x            |              |              |              |              |              |              |
| Anderson Cooper                     | CNN             | 10p-12m     | x            |              |              |              |              |              |              |
| In The Arena                        | CNN             | 8-9p        | x            |              |              |              |              |              |              |
| CNN Presents                        | CNN             | 8-9p        |              |              |              |              |              |              | x            |
| Hardball                            | MSNBC           | 5-6p        | x            |              |              |              |              |              |              |
| MSNBC Live                          | MSNBC           | 6-7p        | x            |              |              |              |              |              |              |
| The Rachel Maddow Show              | MSNBC           | 9-10p       | x            |              |              |              |              |              |              |
| MSNBC Reports                       | MSNBC           | 7-8p        |              |              |              |              |              | x            |              |

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