

CFP BOARD'S CONSUMER EDUCATION MATERIALS

FINANCIAL PLANNING RESOURCE KIT: Help consumers learn more about the basics of financial planning and the benefits of choosing a **CERTIFIED FINANCIAL PLANNER™** practitioner. The Kit includes six informative brochures which can also be ordered separately. To view the text of these publications, visit www.CFP.net/certificants.



1

Financial Planning Resource Kit



2

What You Should Know About Financial Planning



3

10 Questions to Ask When Choosing a Financial Planner



4

Why You Should Choose a CERTIFIED FINANCIAL PLANNER™ Practitioner



5

Your Rights as a Financial Planning Client



6

About CFP Board



7

Web Site Flier

TABLE STANDS: For use in your office or when you're at a tradeshow or exhibit, these easel-back stands help educate the public about the high standards of personal financial planning that are conveyed by the CFP® marks.



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Bat Ad



9

Briefcase Ad



10

Stick Shift Ad



12

Dream Ad



13

Feast Ad



14

Symphony Ad



11

Top 10 Reasons to Look for the CFP Certification Marks

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\$ 15.95	\$ 19.95	\$ 23.95	\$ 33.95	12% of invoice

PUBLICATIONS

*Item 1 is available in increments of 10.
Items 2-7 are available in increments of 25 only.*

	Quantity	x Cost Each	Subtotal
1 Financial Planning Resource Kit (<i>brochures 2-7 are included in this kit</i>)		\$ 2.60	
2 What You Should Know About Financial Planning		\$ 1.25	
3 10 Questions to Ask When Choosing a Financial Planner		\$ 1.25	
4 Why You Should Choose a CERTIFIED FINANCIAL PLANNER™ Practitioner		\$ 1.25	
5 Your Rights as a Financial Planning Client		\$ 1.25	
6 About CFP Board		\$ 1.05	
7 Web Site Flier		\$ 1.05	
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