

CFP® Marks Use

QUICK REFERENCE

The purpose of this Quick Reference is to get you going in the right direction, fast. Please refer to the complete *Guide to Use of the CFP® Certification Marks* for all of the guidelines you must follow for proper use of the CFP® certification marks.

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- Always use capital letters.
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- Always use the ® symbol.
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- Always use the three components of the design (flame, "CFP" and ®).
 - Always reproduce the design from original artwork.
 - Never alter or modify the design.
 - The design must be associated only with the individual(s) certified by CFP Board.



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CFP® MARKS ARTWORK TAGLINE



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TEXT TAGLINE

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Visit **www.CFP.net/certificants** to download the *Guide to Use of the CFP® Certification Marks* for the complete set of guidelines you must follow for proper use of the CFP® marks.

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