

CFP Board's Business Update Webinar July 9, 2008

Polling Questions

CFP® certificants were invited to participate in two polls conducted during Board's Business Update Webinar on July 9, 2008. More than 500 individuals participated in the Webinar. Below are the polling question results.

A recording of the Webinar is available at <https://www2.gotomeeting.com/register/452048418>.

CFP Board welcomes questions from CFP® certificants and other CFP Board stakeholders through our toll-free number, 800-487-1497, or to our general e-mail address, mail@CFPBoard.org.

Communications to CFP Board's Board of Directors may be directed to BOD@CFPBoard.org.

Question: How confident are you that you will be ready to meet the fiduciary standard in your practice by the January 1, 2009 enforcement date?

- | | |
|--|-----|
| A. Very confident that I will be ready | 43% |
| B. Somewhat confident that I will be ready | 37% |
| C. Not very confident that I will be ready | 4% |
| D. I'm not sure what I need to do | 17% |
| E. I was not aware of the Fiduciary Standard | 1% |

(86% of participants responded)

Question: How well do you understand what CFP Board's revised *Standards of Professional Conduct* mean for your day-to-day business activities?

- | | |
|--|-----|
| A. I understand what the Standards mean for my practice | 17% |
| B. I understand the Standards but am unsure of how to apply them | 18% |
| C. I have read the Standards document but don't fully know how to apply them | 28% |
| D. I have not read the Standards document carefully yet | 38% |
| E. I was not aware that the Standards had been revised | 1% |

(85% of participants responded)

Note: The polling function rounds percentages; result totals do not equal 100%



CERTIFIED FINANCIAL PLANNER™



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