


**2007 PROGRAM DIRECTOR'S CONFERENCE
SEPTEMBER 7-8 2007
WASHINGTON STATE CONVENTION AND TRADE CENTER
SEATTLE, WASHINGTON**

SESSION: #977516 **COMPETENCY STANDARDS PANEL**
Discussion on International Competency Standards

SATURDAY, SEPTEMBER 8, 2007
8:00 AM – 8:50 AM

PANELIST: Mr. Noel M. Maye, CAE
Financial Planning Standards Board
1700 Broadway, Suite 700
Denver, CO 80290

Noel Maye is Chief Executive Officer of Financial Planning Standards Board Ltd., a nonprofit association that benefits the global community by establishing, upholding and promoting worldwide professional standards in financial planning. FPSB's commitment to excellence is represented by the marks of professional distinction – CFP®, CERTIFIED FINANCIAL PLANNER and .

Previously, Noel was Senior Vice President with Denver-based Certified Financial Planner Board of Standards. During his nine-year tenure with CFP Board, Noel oversaw the International, Legal, Consumer & Public Affairs, and Communications Departments, and served as corporate spokesperson.

Prior to joining CFP Board, Noel was an Associate with Ogilvy, Adams & Rhinehart, a New York-based public relations firm, where he specialized in working with financial services clients including Chemical Bank, Financial Guarantee Insurance Company and CFP Board.

Noel received the Certified Association Executive credential in 2003, is qualified as a lead auditor for certification bodies through the American National Standards Institute, and is a member of ISO's International Accreditation Forum Working Group for Personnel Certification Accreditation.

Born and raised in Ireland, Noel holds an undergraduate degree in electronic engineering from Trinity College Dublin and a Master's in Business Administration from the University of Colorado at Boulder.

PANELIST:	Dr. Denny Smith, Ph.D. Financial Planning Standards Board 1700 Broadway, Suite 700 Denver, CO 80290
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Denny Smith is Director of Certification of Financial Planning Standards Board Ltd. (FPSB) with responsibilities including planning, developing, directing and delivering certification standards, services and products in collaboration with a multi-national Certification Committee.

Denny joined FPSB with nearly 16 years of assessment experience in public, private and corporate settings. Prior to joining FPSB, Denny managed Project Management Institute's (PMI) global certification and exam activities and guided the organization's efforts to achieve accreditation by the International Organization for Standardization.

Previously, Denny was Director of Certification and Education at WorldatWork, an association specializing in compensation and benefits for human resource practitioners, where he oversaw job analyses and exam quality programs. While at WorldatWork, Denny also held a part-time faculty position with the University of Phoenix.

Denny earned his Master's degree from Miami University, Ohio, and his doctorate from Purdue University, Indiana.