

**2007 PROGRAM DIRECTOR'S CONFERENCE
SEPTEMBER 7-8 2007
WASHINGTON STATE CONVENTION AND TRADE CENTER
SEATTLE, WASHINGTON**

SESSION: #977507

KEYNOTE PRESENTATION

FRIDAY, SEPTEMBER 7, 2007
12:00 PM – 1:30 PM

PRESENTER:

Mr. Theodore J. Beck
CEO, National Endowment for Financial Education
5299 DTC Boulevard, #1300
Greenwood Village, CO 80111

Theodore (Ted) Beck was named president and Chief Executive Officer of the National Endowment for Financial Education (NEFE) on October 1, 2005. Beck came to NEFE from the University of Wisconsin-Madison (UW-Madison), where he served as Associate Dean of Executive Education and Corporate Relations at the UW-Madison School of Business. UW-Madison's Executive Education division is one of the largest of its type in the United States, with more than 13,000 participants attending over 300 course offerings annually. Beck held the position of President of the Center for Advanced Studies in Business, Inc. (CASB), a non-profit organization designed to support the activities of the Business School, and he oversaw the operations of the Fluno Center for Executive Education.

Prior to joining UW-Madison in 1999, Beck spent more than 20 years in senior management positions for Citibank/Citigroup. His most recent assignment (1995-99) as Managing Director and Market Manager was based in New York, where he was responsible for the banking groups covering three major client groups: the U.S. health care industry, international companies operating in the U.S., and corporate clients in the northeastern U.S. He had previous assignments in San Francisco, Cleveland, Minneapolis, Chicago and Zurich.

Beck is an alumnus of the UW-Madison School of Business, where he earned his MBA in International Business in 1976. He served on the Wisconsin Business Alumni Board of Directors from 1983 to 1985. He earned his undergraduate degree in Business Administration from Notre Dame in 1975. Beck has served as Chairman of the Advisory Board of Directors of Gammex, Inc., and he has sat on the boards of Keylab, Citicorp Securities, Madison Committee on Foreign Relations, Inc. (MCFR) International University Consortium for Executive Education (UNICON) Graduate School of Banking (GSMCFR), the Wisconsin Public Utility Institute, Edgewood campus schools and the Cleveland Playhouse.